

2017 SPONSORSHIP OPPORTUNITIES

RTCA 2017 GLOBAL AVIATION SYMPOSIUM

JUNE 13-14 // HYATT REGENCY // CRYSTAL CITY

RTCA 2017
GLOBAL AVIATION
SYMPOSIUM



Each year RTCA conducts an annual Symposium to examine current and emerging issues facing the aviation community. The Symposium focuses on the policy and technical issues relevant to RTCA, committee volunteers and others in the aviation industry and attracts more than 300 industry executives.

Top leaders from the National Airspace System including FAA, airlines, airports, aviation associations and businesses gather annually to network and address the pressing issues of our industry.

Sponsorship Options

Overall Sponsorship:

- Gold
- Silver
- Bronze

Special Events:

- Continental Breakfast
- Networking Break

Logo'd and Special Items (1 available of each):

- Lanyards & Badges
- Note Pads
- Bags
- In-Ear Headphones
- Water Bottles
- Charging Stations
- Wi-Fi
- Speaker Ready Room

Gold Sponsor — \$12,000

- Three (3) complimentary registration passes to the Symposium
- Sponsorship of the conference app which includes a logo banner on the app's dashboard page
- Sponsorship of the Industry Reception which includes logo on table tent cards
- One (1) table top display
- Company logo on front cover of onsite program
- One page flyer or promotional item (your company provides) to be inserted in the Symposium attendee bags
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Silver Sponsor — \$10,000

Includes sponsorship of one of the Symposium luncheons:

- ◆ Partial Sponsorship of the Awards Luncheon, which recognizes the dedication and contributions of key participants in the RTCA consensus process and celebrates their impressive achievements
- ◆ Full Sponsorship of the Industry Luncheon which features an industry leader and important topic
- Two (2) complimentary registration passes to the Symposium
- Partial sponsorship of the Awards Luncheon or full sponsorship of Industry luncheon
- One (1) table top display
- Reserved table at Luncheon for party of 10
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Opportunity to place promotional item or brochure at every seat for the Luncheon
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Bronze Sponsor — \$5,000

Add a table top display to your Bronze Sponsorship for \$1,000

- One (1) complimentary registration pass to the Symposium
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- One page flyer or promotional item (your company provides) to be inserted in the Symposium attendee bags
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Special Events Sponsorships

Continental Breakfast Sponsor — \$4,500

Add a table top display to your Networking Break Sponsorship for \$1,500

- One (1) complimentary registration pass to the Symposium
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Onsite signage during the breakfast
- Recognition pre- and post-event in the RTCA Digest

Networking Break Sponsor — \$3,000

Add a table top display to your Networking Break Sponsorship for \$3,000

- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Onsite signage during the break
- Recognition pre- and post-event in the RTCA Digest

Logo'd and Special Items Sponsorships

Badge and Lanyard Sponsor — \$4,500

Add a table top display to your Badge and Lanyard Sponsorship for \$1,500

- One (1) complimentary registration pass to the Symposium
- Branded lanyards and badges provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Note Pad Sponsor — \$4,500

Add a table top display to your Note Pad Sponsorship for \$1,500

- One (1) complimentary registration pass to the Symposium
- Branded note pads provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Symposium Bag Sponsor — \$4,500

Add a table top display to your Symposium Bag Sponsorship for \$1,500

- One (1) complimentary registration pass to the Symposium
- Branded Symposium bags provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

In-Ear Headphones Sponsor — \$4,500

Add a table top display to your Symposium Bag Sponsorship for \$1,500

- One (1) complimentary registration pass to the Symposium
- Branded headphones provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Wi-Fi Sponsor — \$4,500

Add a table top display to your Wi-Fi Sponsorship for \$1,500

- Your company name will be the Wi-Fi password provided within the session room
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest
- One (1) Complimentary registration pass to the Symposium

Water Bottle Sponsor — \$3,500

Add a table top display to your Water Bottle Sponsorship for \$2,500

- Branded Water Bottles provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Charging Station Sponsor — \$3,500

Add a table top display to your Charging Station Sponsorship for \$2,500

- Company logo branding in charging station areas
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Speaker Ready Room Sponsor — \$2,000

Add a table top display to your Speaker Room Sponsorship for \$4,000

- Dedicated directional signage with your company logo and branded table tents in the Speaker Ready Room
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Table Top Display Add-On — see each sponsorship for pricing information

- One (1) 6 foot skirted table with chairs and wastebasket in high traffic location
Includes Wi-Fi access

Please call us to discuss sponsorship opportunities; we look forward to working with you.



Sponsorship Level

- Gold Sponsor \$12,000
- Silver Sponsor \$10,000
- Bronze Sponsor \$5,000

Special Events Sponsorships

- Continental Breakfast Sponsor. \$4,500
- Networking Break Sponsor \$3,000

Logo'd and Special Items Sponsorships

- Badge and Lanyard Sponsor \$4,500
- NotePad Sponsor \$4,500
- Symposium Bag Sponsor \$4,500
- In-Ear Headphones Sponsor \$4,500
- Wi-Fi Sponsor \$4,500
- Water Bottle Sponsor \$3,500
- Charging Station Sponsor \$3,500
- Speaker Ready Room Sponsor \$2,000
- Table Top Display Add-on \$ _____
- Other \$ _____

Company Info

Company Name _____

Contact Name _____ Title _____

Street Address _____





City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email _____

Payment Method

Check Enclosed Please make check payable to RTCA, Inc. Payment must be made in US currency drawn on a US bank.

- Credit Card**  American Express  MasterCard
-  Discover  Visa

Total Amount _____

Credit Card Number _____

Expiration Date _____

CIN # _____

Name on Card _____

Signature _____



"The support of our sponsors allows us to create a valuable experience for our attendees. We simply could not do this without you."

—Margaret Jenny
RTCA President

